**The 10 Commandments of Leadership**

1. **Make What Matters Really Matter**Hold yourself and others accountable for bringing your mission to life.
2. **Practice What You Preach**Be a role model for honesty, integrity, and walking the talk.
3. **Communicate with Care and Conviction**Share what you know, be considerate and confident, and listen respectfully.
4. **Create the Involvement You Seek**Provide team members with meaningful opportunities to participate.
5. **Do Right by Those Who Do Right**Acknowledge and thank team members who meet or exceed your expectations.
6. **Provide What They Need to Succeed**Make sure team members have the tools, training, and support necessary to do their best work.
7. **Confront Challenges with Courage**Face difficult situations directly. Make the tough calls. Do what you know needs to be done.
8. **Let Differences Become Your Direction**Appreciate the uniqueness of all of your team members. Use it to move you beyond the status quo.
9. **Strive to Serve Others**Use your knowledge and skills for the betterment of all “customers.”
10. **Go Forth and Prosper**Build a lasting legacy. Accept that your ultimate purpose is to help everyone become successful.